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For Immediate Release

AURORAE ADDS PAIN RELIEVING ROLL-ON TO WELLNESS LINE
Demand for Convenient & Natural Pain Relief Grows Sales

Mahwah, New Jersey (June 9, 2015) – Popular yoga and fitness e-retailer, Aurorae has expanded its wellness line to include a Healing Pain Relieving Roll-On formulated with Arnica and Aloe. The 3 oz bottle is formulated and manufactured in the USA and is currently available for purchase on the Aurorae website, www.auroraeyoga.com and www.amazon.com. The Healing Pain Relieving Roll-On is currently for sale at \$19.99 on Amazon.

The roll-on is formulated with Arnica, a natural healing anti-inflammatory herb used to treat aches and pains, and Aloe, used to prevent dry skin. The product is made to provide relief to all aches and pains, including neck and backaches, sprains and strains, bruises, arthritis, tennis and golfer's elbow, shin splints, and sciatic pain. The advanced formula penetrates deep into the skin to target sore muscles, joints, ligaments, and tendons.

Aurorae is an online yoga retailer founded in October 2009 by yoga student and cancer survivor, Dennis Ingui, and sells top reviewed yoga mats and accessories online through Amazon.com. Ingui began practicing yoga as an outlet in his life to help build his body and develop inner peace of mind, on which the foundations of Aurorae were founded. Aurorae is headquartered in Mahwah, New Jersey, and is an Amazon Top Seller.

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For more information about Aurorae, or to schedule an interview with Dennis Ingui, please contact Eileen Connors at (504) 508-0796 or eileen@auroraeyoga.com.