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CONTACT: Eileen Connors  
Phone: (504) 508-0796  
E-mail: [eileen@auroraeyoga.com](mailto:eileen@auroraeyoga.com)

AURORAE ANNOUNCES YOGA TEACHER SPONSORSHIP PROGRAM  
Aurorae Accepting Applications for Yoga Teacher Sponsorships

[MAHWAH, NEW JERSEY-January 28, 2015] Popular yoga product e-retailer, Aurorae, is proud to announce the launch of its Aurorae Yoga Teacher Sponsorship Program, a program designed to create an empowering partnership between yoga instructors of America and Aurorae.

Aurorae is offering qualifying yoga teachers throughout the United States a complimentary Aurorae yoga mat. In return, Aurorae requests that the teachers use the mats and provide the company with feedback. Aurorae commends yoga instructors on their passion for the practice and would like to reward them for their hard work and dedication to spreading the practice and message of yoga. "Yoga has an incredibly tight-knit community. We hold high regards for the teachers who dedicate themselves to their practice," says Aurorae owner and cancer survivor, Dennis Ingui.

Aurorae considers all customers, supporters, partners and employees a part of the Aurorae family and treats everyone with the same respect, kindness and love that each deserves. Yoga teachers who are interested should fill out the online application at the Aurorae website, [www.auroraeyoga.com/aurorae-yoga-teacher-sponsorship.html](http://www.auroraeyoga.com/aurorae-yoga-teacher-sponsorship.html).

Aurorae Yoga was founded in October 2009 by Dennis Ingui, a former cancer patient who began practicing yoga to build his body and find inner peace of mind. Aurorae sells top-rated yoga mats, apparel, fitness & spa products online through Amazon.com. Aurorae is headquartered in Mahwah, New Jersey, is a recipient of the STELLAService Award of Excellence, and is considered Amazon.com Top 3% seller. For more information, please visit [www.auroraeyoga.com](http://www.auroraeyoga.com).

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If you'd like more information about Aurorae, or to schedule an interview with Dennis Ingui, please call Eileen Connors at (504) 508-0796 or e-mail [eileen@auroraeyoga.com](mailto:eileen@auroraeyoga.com).